**Benjamin Sitzberger**

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**EDUCATION**

**University of Arizona, Eller College of Management Tucson, Arizona**

*Bachelor of Science in Business Administration* May 2018

**Major:** Marketing, emphasis in Sports Management

**GPA:** 3.25

**Honors:** Spring 2017 Eller Business Case Competition Winner

**WORK EXPERIENCE**

**University of Arizona Athletics Department Tucson, Arizona**

*Outbound Sales Intern* July 2017 - *Present*

* Close sales for season tickets, mini plans, and individual game tickets for eight Arizona sports teams
* Create and maintain sustainable relationships with current and prospective season ticket holders
* Negotiate with current ticket holders interested in seat upgrades with finding preferred seats

**Lakeshore Golf Course Oshkosh, Wisconsin**

*Clubhouse Attendant* July 2009 – August 2016

* Planned and coordinated new and existing outings and tournaments of up to 150 golfers
* Received recognition for effective creation of social media platforms for the golf course
* Created and executed successful social media campaign designed to increase college customers
* Collaborated with local businesses for tournament and hole sponsorships
* Offered golf instruction to golfers of any skill level and age

**LEADERSHIP EXPERIENCE**

**Eller MKTG 361 - Introduction to Marketing Tucson, Arizona**

*Preceptor/Team Mentor*August 2017 – *Present*

* Preceptor for seven groups of 5-6 students in MKTG 316 course in Eller
* Hold office hours to work with students on projects and exams
* Grade all exams and quizzes and report to course instructor

**Eller Integrative Team Corporate Project Tucson, Arizona**

*Team Mentor/ Project Manager*  August 2017 - *Present*

* Manager of three teams of 5-6 students in BCOM 314 course in Eller
* Aid teams with slide design and overall business presentation skills
* Support teams with the Business Communication Plan including previewing team presentations

**SKILLS, CERTIFICATIONS, & ACTIVITIES**

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| --- | --- | --- |
| **Business Skills** | **Certifications & Technical Skills** | **Activities & Interests** |
| Communication | Sports Management Certificate | Sports Marketing Association |
| Leadership | Canva Graphic Design Software | Sports Analytics Club |
| Organization | Salesforce CRM | Arizona Athletics |
| Delegation | Tableau Software | Outdoor Recreation |
| Teamwork & Collaboration | Social Media Platforms |  |